

Institute for Population & Social Research (IPSR), Mahidol University

The Institute for Population and Social Research (IPSR) is one of Asia's premier population research and training hubs. The Institute conducts research and provides training in population and development and explores their relationship to the social, economic, reproductive health, medical and public health fields. This allows the Institute to help address emerging issues for Thailand and neighboring countries in south-east Asia and beyond, with the ultimate goal of improving the quality of life for all.

IPSR was the first institution of its kind in Thailand, and has a large number of academic staff and international collaboration partners. Today, we are a Collaborating Centre of the Joint United Nations Programme on HIV/AIDS (UNAIDS), a United Nations Population Fund (UNFPA) Centre of Excellence in Population and Family Planning/Reproductive Health, and a World Health Organization (WHO) Collaborating Centre for Research in Human Reproduction. We also maintain other important research collaborations with the Population Council, the Australian Agency for International Development (AusAID) and the Wellcome Trust.

MEASURE Evaluation

MEASURE Evaluation strengthens capacity in developing countries to gather, interpret, and use data to improve health. MEASURE Evaluation creates tools and approaches for rigorous evaluations, providing evidence to address health challenges, and strengthens health information systems so countries can make better decisions and sustain good health outcomes over time.

MEASURE Evaluation is a cooperative agreement awarded by the U.S. Agency for International Development (USAID) to the Carolina Population Center at the University of North Carolina at Chapel Hill and five partner organizations: ICF International, John Snow Inc., Management Sciences for Health, Palladium, and Tulane University.

Global Evaluation and Monitoring Network for Health (GEMNet-Health)

GEMNet-Health aims to foster organizational growth,

collaboration, and South-to-South support for monitoring and evaluation (M&E) of health programs globally. The member institutions of GEMNet-Health are: University of Pretoria (South Africa), Addis Ababa University (Ethiopia), Addis Continental Institute of Public Health (Ethiopia), Centre African d'Etudes Supérieures en Gestion (Senegal), El Instituto Nacional de Salud Pública, (Mexico), Mahidol University (Thailand), University of Ghana, Public Health Foundation of India, and Kenyatta University (Kenya). MEASURE Evaluation serves as the secretariat for GEMNet-Health.

Cost of the Workshop

The total course fee is **USD \$ 3,975** inclusive of the workshop tuition, accommodation, partial board (breakfast daily and lunch on days when the workshop is in session), and round-trip airport transfers. The venue for the workshop will be at a conference hotel in Bangkok.

Prospective applicants are advised to seek funding from their home organizations or from national or international agencies. Applicants who have requested funding should submit their complete application forms to IPSR before the deadline. When funding is confirmed, the applicant should let IPSR know as soon as possible.

The International Initiative for Impact Evaluation (3ie) will fund five bursaries for qualified Asian candidates, with preference given to those working in 3ie member organizations in Asia. The bursary will cover the tuition fee, economy class air travel, and accommodation. More information about 3ie bursaries can be found here: <http://www.3ieimpact.org/en/funding/bursary-programme/>

Contact Information

Manasigan Kanchanachitra
Workshop Coordinator
Institute for Population and Social Research
Mahidol University, Thailand
Phone: +662-441-0201 Ext: 602
E-mail: manasigan.kan@mahidol.edu

Workshop Information and Application Forms can be obtained at: <https://www.measureevaluation.org/resources/events/impact-evaluation-workshop-october-2018> or at: www.ipsr.mahidol.ac.th

International Workshop on Impact Evaluation of Population, Health and Nutrition Programs

**October 1—12, 2018
Bangkok, Thailand**

Institute for Population and Social Research
Mahidol University

MEASURE Evaluation

Global Evaluation & Monitoring Network
for Health (GEMNet-Health)



Every year large amounts of resources are spent implementing population, health, and nutrition programs. In a context of limited resources and growing concerns about the performance of public programs, it is important for policymakers, program managers, and civil society to examine whether programs are having their intended impact.

Good evaluations play an important role by providing concrete evidence of the impact of program actions on target populations. Does a program have an impact? Does the program have a different impact on different groups of people? Do different program components have different impacts? Why and how does the program have an impact? Is it cost effective? Those are important questions that can be answered by rigorous evaluations. In this workshop we will review methods for providing answers to some of those questions. We will also review the limitations of the methods and the conditions under which they provide valid answers.

Despite widespread interest in the effectiveness of health programs, there have been few rigorous evaluations of their impact. Yet, careful evaluation of program impact is essential if policy makers and managers are to make informed decisions about program design, implementation, and modification.

Workshop Objectives

The workshop will provide intensive training in the concepts of program evaluation and in the designs and techniques for evaluating program impact. The main workshop objectives are:

- To understand the basic concepts of program impact evaluation
- To define the impact evaluation questions and to examine the main issues to consider for answering those questions in a valid way
- To review the main evaluation designs and estimation methods used for evaluating program impact
- To develop criteria for choosing the appropriate estimation strategy given different scenarios of program characteristics and data availability
- To interpret results appropriately and to examine

- the programmatic implications of results
- To gain practical experience applying the estimation strategies and quantitative tools

Workshop Content

This hands-on training will cover the following areas:

- Information provided by impact evaluations that is not provided by other types of evaluation
- Answering the impact evaluation question
- Evaluation designs, and key issues to consider: confounding, selectivity, externalities, contamination, and others
- Experimental designs
- Selectivity and endogeneity problems: causes, consequences, and solutions
- Instrumental variables methods
- Difference-in-differences
- Matching
- Regression discontinuity analysis
- Qualitative approaches
- Preparing an impact evaluation proposal

Sessions will also cover methods for estimating heterogeneous program effects and examining the causal chain. The workshop consists of lectures, practical sessions, case studies, and group work. Participants will form groups to prepare a proposal for evaluating the impact of a real program. Participants are encouraged to bring their own cases of programs they are evaluating in their countries.

Eligibility

The course is designed for mid-level health professionals involved in the implementation and evaluation of population, health, and nutrition programs. Computer literacy, experience with household survey data, and intermediate statistical knowledge (including knowledge of regression analysis) is essential. Applicants should be proficient in English. **Having a laptop is highly recommended.**

Faculty

The course will be taught by experts from MEASURE Evaluation at the University of North Carolina at Chapel Hill, USA; the Institute for Population and Social

Research (IPSR), Mahidol University, Thailand; other GEMNet-Health member institutions; and other experts from government and non-governmental agencies working in M&E.

Application Procedures and Deadlines

Persons who wish to take part in the workshop should send the completed application forms and other application documents as soon as possible to:

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Institute for Population and Social Research,
Mahidol University, Thailand
Phone: +662-441-0201 Ext: 602
E-mail: manasigan.kan@mahidol.edu

Application materials should arrive in Thailand no later than **August 10, 2018.**

Only complete applications will be reviewed.